MATIAS SINGERS

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EXPERIENCE

Red Ape Solutions ● Kuala Lumpur, Malaysia ● June 2013 - Present

Development agency focused on hybrid mobile application and large web solutions

Lead Front End Developer

Most of my work is focused on high performance hybrid mobile applications(iOS and Android), with a focus on the front-end part of the stack(AngularJS, Sass and templating).

Other responsibilities:
  · Unit, integration and functional test setups
  · Task runner setup and maintenance(Grunt + Gulp)
  · Continous integration setup
  · Xcode and iOS builds

Nova Founders ● Kuala Lumpur, Malaysia ● April 2013 - May 2014

Startup incubator, founded by ex-Rocket people

Product Manager

When I joined Nova Founders there was a big interest in building a venture around user-generated reviews of local businesses(restaurants, nightlife, hotels, etc.) It was a market with openings especially in the SEA region where none of the big established international competitors had fully ventured yet. Main competitors included Yelp, OpenRice, HungryGoWhere and the newest one at the time Zomato.

For the venture to have a chance we had to act quickly and get a product out as fast as possible. In this process I was responsible for:
  · Balancing the needs of the 'business' with the time constraints
  · Producing extensive mockups and wireframes
  · Write full technical specification of the MVP to hand-off to offsite development
  · Build data format that would fit with the database structures of the finished site

A team quickly began to form around the venture and I was pulled into another venture focused on delivering web and software solutions for external clients.

Miinto Group ● Copenhagen, Denmark ● August 2012 - April 2013

E-commerce platform connecting brick and mortar fashion boutiques with online consumers

Junior Product Manager

As a product manager I was responsible for the following projects:
  · Mobile website, in close collaboration with the responsible developer we shaped the product from the backend endpoints to the frontend UI/UX
  · Shipping solution for miinto.se (Unifaun)
  · Improving integration solutions for customers (boutiques and brands)

· Conversion rate optimization (CRO) and UX improvements

On top of the already mentioned projects I also assisted on a lot of other projects as a product manager(shipping solutions for Norway(bring.no), Spain(Seur) and Netherlands(UPS) + projects that are still under development).

Started in the IT department with responsibility for:
  · End-user support in all countries(Denmark, Sweden, Norway, United Kingdom, Ireland, Netherlands and Spain)
  · Office setups in new locations
  · VOIP (Freeswitch) roll-out in all countries
  · Network roll-out in all countries

Besides the end-user support in every country I was solely responsible for all integration solutions between the Miinto platform and its customers(boutiques and brands), handling all support for boutiques integrating with Miinto through feed integration(XML feed) and SOAP WebService(WDSL).

Spiir ● Aarhus, Denmark ● June 2011 - August 2012

Personal finance management and planning service

Community Manager

Handled all customer support from the growing user base of Spiir across multiple platforms. Besides the support email I also did extensive proactive support, seeking out blogs, forum post where I could actively engage in the conversations about Spiir - this of course also included social media customer service on Facebook and Twitter.

I also engaged in the conversations on the feedback forum where users could provide feedback and suggest ideas for improvements to Spiir.

EDUCATION

COMMUNICATION
Aarhus Business College • Aarhus, Denmark • 2012

FOREIGN EXCHANGE
Vernonia High School • Portland, OR • 2009

SKILLS

HTML · CSS · JavaScript · AngularJS · NodeJS · React · D3 · Cordova · Sass · Git